



## 24 - 26 JULY 2024 KICC, Nairobi, Kenya



Organized By



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#### **EVENT OVERVIEW**

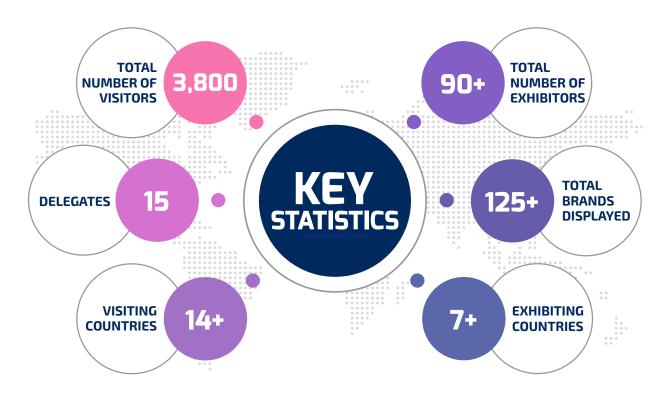
The Dairytech Africa Expo, held from July 24 to July 26, 2024, was a resounding success, showcasing the latest advancements and trends in the dairy industry. The event brought together stakeholders from across the dairy sector, including producers, processors, equipment manufacturers and industry experts.











## **INAUGURATION CEREMONY**

The event was inaugurated on July 24, 2024, at 10:00 AM by:

 Hon. Jonathan Mueke
 Principal Secretary, State Department for Livestock, Ministry of Agriculture & Livestock Development of Kenya

Ms. Margaret KibogyManaging Director, Kenya Dairy Board

- Mrs. Nyabenyi Tito Tipo FAO Representative
- Mr. Sanyal DesaiCEO of Radeecal Communications









## **EXHIBITION HIGHLIGHTS**

The exhibition spanned three days, offering a comprehensive platform for exhibitors to display their products and innovations. The expo featured a wide range of dairy products, equipment, and technologies aimed at improving productivity and sustainability in the dairy industry.

## KEY HIGHLIGHTS

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#### In-depth Discussions, Knowledge Sessions & Panel Discussions

The event featured numerous sessions where experts shared insights on current industry trends, challenges, and opportunities. These discussions provided valuable knowledge to participants and facilitated the exchange of ideas.

# Innovative Product Displays, Technology Transfer Opportunities & Live Demonstrations

Exhibitors showcased the latest innovations in dairy technology, including live demonstrations of products and machines. This allowed attendees to see firsthand how new technologies can be applied in their operations and explore opportunities for technology transfer.



## Sustainable Solutions in Dairy Technology & Packaging Industry

A significant focus of the expo was on sustainability, with several exhibitors presenting eco-friendly solutions in dairy production and packaging. These sustainable practices are crucial for the industry's future growth and environmental impact.



## Import-Export & Dealership Opportunities with Direct Machine Manufacturers

The presence of direct machine manufacturers created numerous import-export and dealership opportunities. These interactions paved the way for new business partnerships and the expansion of market reach for various stakeholders.



#### **VISITOR DEMOGRAPHICS**

Visitors were a key aspect of the expo's success, drawing a diverse crowd from various countries including:



- Visitors were predominantly from the Food & Dairy sector, encompassing machine distribution, food product production, Food Processing and Packaging.
- The quality of visitors and delegates was noteworthy, serving exhibitors' interests effectively and facilitating significant business transactions.
- Several visitors expressed interest in dealership opportunities, further contributing to the show's grand success.

#### **CONFERENCE**

The expo also included a two-day conference on Dairy for Health & Wealth, organized by the Food and Agriculture Organization (FAO) and the Kenya Dairy Board. The conference featured insightful sessions on critical topics impacting the dairy industry.

#### **CONFERENCE TOPICS**

Technological Innovations in Dairy

Discussions on advancements in milking technology, automation, and applications in dairy management.

Quality Control and Assurance

Ensuring the highest standards in dairy production and processing.

Value Addition & Market Trends

Exploring opportunities for adding value to dairy products and understanding current market trends.

Sustainable Systems in Dairy

Strategies for promoting sustainability within the dairy industry.











#### **PARTICIPATING COMPANIES**

With over 90 exhibitors, including major industry players and innovative startups, attendees had the opportunity to explore a diverse array of products and services. A total of 125 brands were showcased, reflecting the dynamic and evolving nature of the dairy sector.



























































































































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#### **SOCIAL MEDIA PRESENCES**









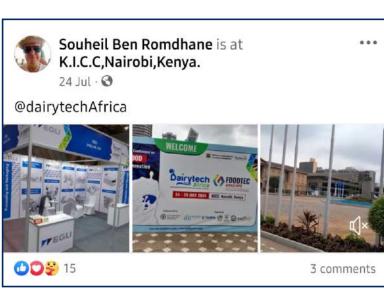


#### **SOCIAL MEDIA PRESENCES**











## **GLIMPSES OF DAIRYTECH AFRICA 2024**



















#### **CONCURRENT EVENT - FOODTEC AFRICA EXPO**

Running concurrently with the Dairytech Africa Expo was the Foodtec Africa Expo, which further enriched the experience for attendees. The Foodtec Africa Expo featured companies specializing in food processing, bakery processing and machinery, food packaging materials, and food packaging machinery. This parallel event provided a broader spectrum of innovations and technologies in the food industry, fostering cross-industry collaboration and knowledge exchange. The synergy between the two expos created a comprehensive platform for stakeholders from both the dairy and food sectors to explore new opportunities, form partnerships, and gain insights into the latest trends and advancements.

#### CONCLUSION

The Dairytech Africa Expo successfully facilitated knowledge exchange, business networking, and the promotion of innovative solutions within the dairy industry. The strong participation and support from various stakeholders underscore the event's importance in advancing the dairy sector in Africa and beyond. The organizing committee extends its gratitude to all participants, exhibitors, and supporters for their contributions to the event's success.

We look forward to welcoming you to the next edition of Dairytech Africa Expo.

## **SEE YOU IN NEXT EDITION**



**29 - 31 JULY 2025** KICC, Nairobi, Kenya