



INTERNATIONAL EXHIBITION ON
DAIRY INDUSTRY



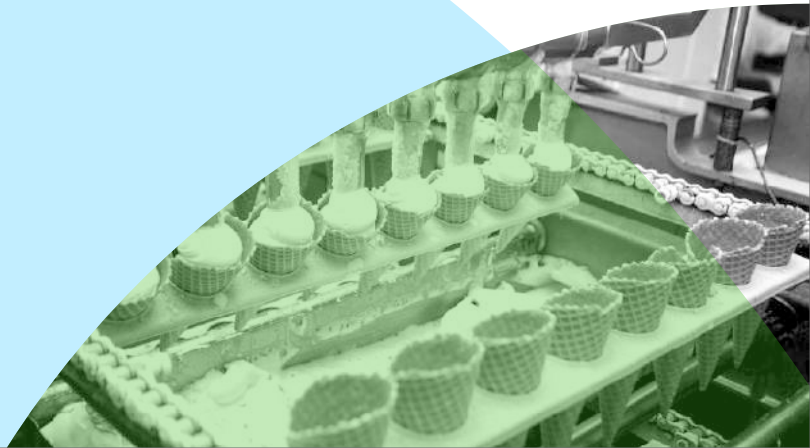


DAIRY SECTOR IN KENYA & AFRICA

- » Kenya's dairy sector is estimated at 14% of Kenya's agricultural GDP. Milk is primarily produced by smallholder dairy farmers who account for 56% of total output. It is estimated that the sector has 1.8 million smallholder farmers (about 80% of producers). The remaining 44% of milk output comes from large commercial farmers.
- » Dairy cattle in Kenya consist of indigenous and exotic breeds; as well as crosses between the two varieties. There are more than five million dairy cattle producing an estimated four billion liters of milk annually. Milk production is projected to grow by about 150% by 2050. Kenya has the highest per capita milk consumption in sub-Saharan Africa, at 110 litres. The demand, currently at 8 billion liters, is also expected to grow with the population increase.
- » Sustainable consumption and production in the dairy sector involve everything from the production of nutritious feeds and artificial breeding to the creation and marketing of value-added products. It is also necessary to consider farmyard manure as a by-product and renewable energy as an input.
- » The Kenyan Govt. therefore needs to reduce the increasing complexity of sustainable consumption by standardizing livestock production and supports on imports, exports and prices (2021-2029). There's also a dairy master plan to guide the development of the industry up to 2030.



- » **African Dairy Sector**
African continent has 1.406 billion milking animals which has 19.7 years median age with milk production of 48.80 million tones. 28% of produced milk is processed in Africa and per capita consumption is 45 kg/ year.





PRODUCTS EXHIBITOR & VISITOR PROFILE

- › Dairy Technology & Equipment Manufacturer / Exporters
- › Dairy Products Manufacturer / Exporter / Traders
- › Livestock Technology
- › Ghee Making Machines, Mixer, Feeders & Grinders
- › Packaging Machinery, Equipment & Materials
- › Feed Manufacturing Machinery
- › Feed Storage System.
- › Feeds, Feeding & Feed Additives-Vitamins
- › Milk Storage Tanks / Silos Mfrs.
- › Butter / Cheese / Cone Machines.
- › Animal Farming Consultants
- › Veterinary Products
- › Milk & Food process industry owners
- › Cattle / Dairy farmers
- › Dealers, Distributors of Dairy Industry
- › Cooling, Fermentation & Freezing Systems
- › Fermented milk, Ice cream & milk powder
- › Butter, Butter oil, Cheese, Condensed milk
- › Animal Husbandry Products
- › State & Central Govt.Department/ Agencies
- › Milk Co-operatives / NGOs
- › Food Lab & Quality Testing Equipment
- › Waste Disposal Systems & Equipment
- › Disinfectants For Dairy Industry
- › Enzymes & Health Management
- › Housing & Environment Management
- › Value Added Milk Products
- › Animal Health Products

- › IT Solutions
- › Cold Chain / Cold Storage / refrigerated Van
- › Magazines/ News Paper / Books / Directories
- › New Dairy & Agro entrepreneurs
- › Ministries / Export Promotion
- › Bodies / Department
Educational Institutes / College / Universities etc
- › Agri / Dairy Farmersand many dairy products
& services suppliers



STALL PARTICIPATION CHARGES

Standard Stand Construction **310 USD/SQM (Minimum Area 9 Sqm)**

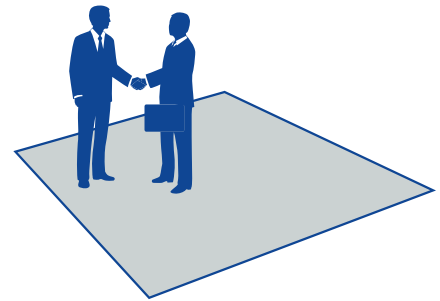
Standard Stand Construction Package Includes:

- » Side walls, fitted in standard booth system frame.
- » Fascia board with company name & stand number in standard lettering.
- » 1 table and 2 chairs.
- » Electric supply of 5 amp. plug point.
- » Company delegates entry to the exhibition.
- » Waste basket.
- » General cleaning of aisles.
- » Pavilion security during the exhibition.
- » Company profile in the exhibition catalogue and Website.

Raw Space **280 USD/SQM (Minimum Area 36 Sqm)**

Raw Space Package Includes:

- » Floor space.
- » Company profile in the exhibition catalogue and website.
- » Company delegates entry to the exhibition.
- » General cleaning of aisles.
- » Pavilion security during the exhibition.
- » 50% is the booking amount which is non refundable.
- » Air Travel, Accommodation and local transportation are not included in above cost.
- » Tax will be applicable according to Government norms





PLATFORM TO MEET

- » Dairytech Africa Exhibition will be the most comprehensive forum where International Dairy Industry Executives, Academia, Institutional Investors, Importers, Venture Capitalists, Analysts, Progressive Farmers and other experts will have the opportunity to shape the future collaboration landscape of agricultural technology.
- » Registration on our website allows you to manage your meetings and at the same time profile yourself in a way that will attract potential business partners, Distributors, Dealers and Importers.
- » The service is aimed at senior-level executives and it will include industry specific Government bodies and corporate that enable you to pre-arrange one-on-one meetings in your desired areas.
- » It is an opportunity to arrange pre schedule meetings, where in, interest registered by visitors will be transferred to relevant companies based upon their offerings. No matter what side of the table you are on, Pre Schedule Meeting lets you easily and efficiently share and receive information, orders, trends, product details, market insight, etc



PRE SCHEDULE MEETING



For Further Details: Radeecal Communications

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